



**European Research Council**  
Established by the European Commission

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## **Successful ERC grant proposal writing for Horizon Europe ERC Advanced Grant projects (ERC-AdG)**

**Training Course goal:** understand ERC terminology and framework, best practice of ERC evaluation and selection, tips & tricks of ERC project proposals, and how to write an excellent ERC proposal.

**Trainer:** Stefan Grünert, PhD, Biolution GmbH

### **9:00-10:30 - Session 1**

Overview of the European Research Council European Research Council Grants

What is scientific excellence?

Evaluation process and evaluation criteria

Success factors, Ambition, High Risk/High Gain

*10:30 – 10:45 Coffee break*

### **10:45-12:00 - Session 2**

Have You Got What It Takes? Track records, publications, critical self-assessment

CV & 10y achievement records

Online presence and Social Media profiles

*12:00 – 13:00 Lunch break*

### **13:00-14:30 - Session 3**

Getting Started: ERC guidelines

Writing process & quality checks

Main challenge in the field and scope of the project

Key phrases, preliminary data and own contribution

Structuring of the proposal: Hypothesis, aims and objectives, tasks

Implementation, Risk Mitigation, Data Management

*14:30 – 15:00 Coffee break*

### **15:00-16:30 - Session 4**

Proposal Development Budget considerations

Storytelling, metaphors, tips and tricks

B1 structure with best practice models

B2 structure with best practise models

### **16:30-17:00 - Session 5**

Q&A

*End of training*